

Raw Engineering takes new direction

Raw Engineering Kit car maker is under new management as from August 25th. Maker of the Striker and Fulcrum has been taken over by two brothers Callum and Jeremy Bulmer. The company has been based in Shelwick since 2002 and will be remaining in the brother's home county of Herefordshire

This August Mel Coppock, owner of RAW agreed the sale of the business to the Bulmer brothers who are both very passionate about taking on the company with a view to continued production and development of the striker and fulcrum cars.

Callum and Jeremy are firmly committed to safeguarding the outstanding handling agility the cars have gained their reputation from and wish to pursue development of the Striker & Fulcrum where possible, while seeking to underpin the fundamentals of the business and drive RAW forward.

The company will continue to offer bespoke cars for customers as well as production models, additional engine options are planned to enhance the range on offer. The Chief Engineer Martin Jones will be staying with RAW, car owners can continue to call on the wealth of technical knowledge on offer.

The Bulmer brothers will be increasing stock levels of parts for the cars in order to serve customers faster and to service the new online parts shop - which will be opened in due course. Raw will continue backing those drivers racing the Striker and Fulcrum, hopefully to improve on the race results they have already achieved in years to come.

Callum Bulmer said "We have great faith in the Striker and Fulcrum's ability as cars and want to enable more drivers to enjoy the thrills they can offer, anyone who likes driving will simply love the cars, as we do and it's the main reason we bought the company!"

Production of the Striker and Fulcrum will continue as normal with new management at the Shelwick premises.

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